

TGS TEEN PSA TOPIC CAMPAIGN VIDEO TIMELINE



1 SECURING THE VIDEO

Request or locate the video link.

Pre-recorded campaign links can be requested from Teen PSA. These links are also located in the "Using PSAs" section of the Teen PSA Resources on the TeenPSA.org website and in the Teen PSA private FB group.



2 PREPARING FOR VIEWING

Preview video and prepare faculty.

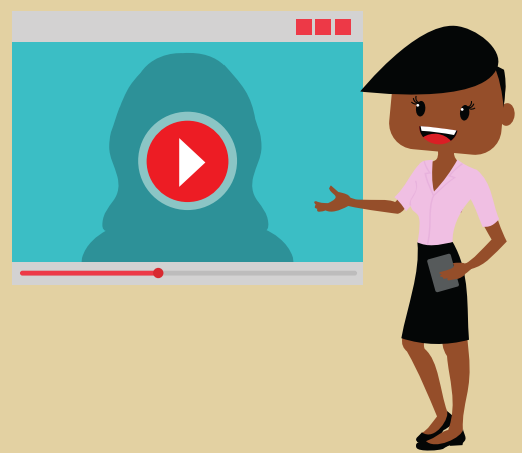
Once you have previewed the campaign video, copy the URL of the video (or download it) along with the digital voting link to share with your students using Google Classroom, etc. Allow teachers time to review the video. Notify counselors, social workers, and nurses to be prepared to assist students with any personal responses to the videos.



3 SHOWING THE VIDEO

Use the campaign video as a guide.

Show the opening of the campaign video to establish who created the PSAs and the purpose of this activity. Allow the video to continue through all of the PSAs and stop on the voting link without any class discussion.



4 VOTING FOR BEST PSA

Share or display the voting link.

Students can vote on their digital devices such as computers or phones. No discussion before or during voting will facilitate more accurate responses. Explain that the PSAs will be discussed once everyone has voted. Allow time to complete.



5 FOLLOWING UP

Discuss questions and next steps.

Resume campaign video to the end without discussion to introduce the open-ended questions. Start with asking which PSA was their favorite and why and then move on to the other questions. (Optional: Use the PSAs or questions for writing prompts, ISS, career prep, and more!)